



Yunice Emir is an optimistically positive, strategic and disruptive thinking communications and corporate social impact visionary with more than 15 years of well-rounded experience in marketing, brand and leadership communications; PR; agency, sponsorship and event management; community and stakeholder engagement; corporate philanthropy and disaster relief.

Currently, she is the Senior Manager of Community and Stakeholder Relations for Coca-Cola North America (CCNA) where she manages the company's disaster relief, board placement and youth empowerment giving strategies. Since assuming the role, she successfully executed the company's annual United Way employee giving campaign; launched the company's volunteer time off policy and first online volunteer portal; developed and implemented CCNA's disaster relief strategy, including the company's inaugural participation in the American Red Cross Annual Disaster Giving Program and Missing Types Campaign; conceptualized and established the [Disaster Action Alliance](#)—a coalition of organizations from the public, private and nonprofit sectors in the U.S. with the goal of making a greater impact during natural disasters; and led efforts to coordinate more than \$20.8 million and more than 6 million beverages to support disaster relief efforts.



She possesses an innate ability to intuitively make rewarding connections that result in enduring relationships and impactful outcomes. Her areas of expertise include strategy development and implementation, communications, and creating masterful connections.

Yunice is passionate about promoting self-love and inspiring others. She is the founder and Chief Love Ambassador of Love Always YJE—a movement and brand focused on encouraging people to love themselves, seek love in all things and love others.

Yunice received her Bachelor of Arts Degree in Fashion Marketing from American InterContinental University and Master of Business Administration in Marketing and Hospitality Management from DeVry University.

Yunice is a native Atlantan and current resident of Peoplestown. She enjoys traveling internationally and connecting with diverse cultures. She is a member of Alpha Kappa Alpha Sorority, Incorporated and Ebenezer Baptist Church.

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